



JOIN US!



PRESENTED BY **mattamyHOMES**

Sunday, June 22
Kelso Conservation Area
www.ridewithwheels.ca


The Darling
HOME FOR KIDS
darlinghomeforkids.ca



JOY LIVES HERE, AT THE DARLING HOME FOR KIDS

The Darling Home for Kids is in our 20th year of service. Over the past two decades, we have had the privilege of serving hundreds of families from a variety of backgrounds and across the continuum of medical fragility. In our Respite Program, we have created moments of joy, comfort, and laughter, providing children and families fond memories of childhood. Many of these children have been with us for years, and we have proudly watched them grow and thrive. Within our residential program, children live with us full-time, our Home becoming their home. We've celebrated birthdays, milestones, back-to-school and even graduations together. We've held hands with families as they said goodbye to their children in hospice care. Providing families a sense of calm and the opportunity to just be mom, dad, brother or sister and **experience peace together as a family.**



RESPIRE CARE

In our Respite Program, we provide care in a safe home-like environment with highly qualified staff, giving parents a much-needed break. While at the Home, children are given the opportunity to play and thrive in an environment that is specifically designed with their unique needs in mind.

RESIDENTIAL CARE

Whether a child stays with us for a month or for years, we provide a warm space and an enriching environment for kids who, because of their significant medical needs, can't receive care at home. Loved ones can visit their children and participate in meetings and appointments to help guide their care.

HOSPICE PALLIATIVE CARE

Families in our Hospice Palliative program experience a seamless continuum of compassionate care, from respite to end-of-life, focusing on making every moment count. Whether it's providing families a much-needed break, or guiding them through end-of-life and legacy building, we are dedicated to delivering the highest quality care at every stage of a child's journey.



THERE IS NO US WITHOUT YOU

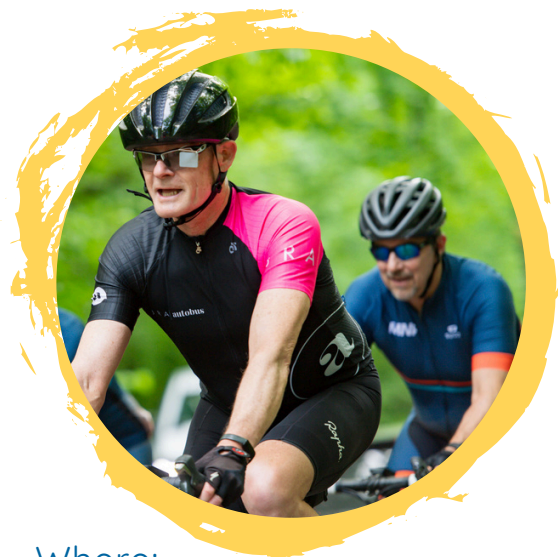


WHEELS

PRESENTED BY MATTAMY HOMES

We are thrilled to announce the return of Wheels to the beautiful Kelso Conservation Area. There's an opportunity for everyone to enjoy the stunning scenery with the popular **5km trail route** and our classic **25km, 60km, and 100km cycling options** as well as the **accessible boardwalk stroll**. Along the way, participants will enjoy rest stops and refreshments, and we'll celebrate together at the finish line over lunch. Join us for another incredible year of Wheels!

Wheels has raised **over \$1.48 million** since 2011, to support vital programs and capital projects at The Darling Home for Kids. As the population of medically complex children rises in Ontario year over year, so does the demand for our services. When you support Wheels, you help us move one step closer to our goal of a world where no child is too complex to receive the love, care and support they deserve.



Where:

Kelso Conservation Area
5234 Kelso Rd,
Milton, ON

When:

Sunday, June 22, 2025

Agenda

7:00am	Breakfast & Registration
8:00am	100km Cyclists Start
9:30am	50km Cyclists Start
10:00am	25km Cyclists Start
10:15am	5km Hikers Start
11:00am	Accessible Family Stroll
12:00pm	Celebration Lunch



JOIN US!

We are thankful for all of our event sponsors. In recognition of your support, we are proud to provide the following benefits, based on the level of sponsorship:

- Logo recognition on DHK and fundraising websites
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms (Over **620,000 impressions** in 2024 across Facebook, Instagram and LinkedIn)
- Logo recognition in sponsor specific area
- Logo placement on media advertising promoting the event, as applicable
- Logo on start/finish line inflatable archway
- Logo placement on multimedia presentation during lunch
- Opportunity to include promotional items/samples/materials in participant kits
- Opportunity for employees to volunteer at the event



*Size and location of logo recognition on posters, advertisements and signage will be based on the sponsorship level. Recognition opportunities may be subject to content and print deadlines.



SPONSORSHIP LEVELS

GOLD SPONSOR - \$5,000

Opportunities Available (4)

- Lunch, Volunteer, Rest Stop, Photography

Additional Benefits based on sponsor level

- **Ten (10)** complimentary registrations to participate in the event
- **Six (6) additional** invitations to the post-ride lunch
- **Full page** colour ad in event program

SILVER SPONSOR - \$2,500

Opportunities Available (5)

- Breakfast, Entertainment, Cyclist Lounge, Registration, Family Stroll

Additional Benefits based on sponsor level

- **Six (6)** complimentary registrations to participate in the event
- **Four (4) additional** invitations to the post-ride lunch
- **Half page** colour ad in event program

BRONZE SPONSOR - \$1,500

Opportunities Available (4)

- Nutrition, Pace Vehicles, Hydration, Bike Corral

Additional Benefits based on sponsor level

- **Four (4)** complimentary registrations to participate in the event
- **Two (2) additional** invitations to the post-ride lunch
- **Quater page** colour ad in event program

Additional options are available to sponsor the event and receive corporate recognition along each of our routes.

Logo Marker (\$1,000)

- Logo recognition on signage along all routes*
- Logo listed in event program
- 100% tax receipt

Text Marker (\$500)

- Company name recognition on signage along one (1) route
- Company name listed in event program
- 100% tax receipt



With your support, we will be one step closer to our vision of a world where no child is too complex to receive the love, care, and support they deserve.

CONTACT US

The Darling Home for Kids can create a customized recognition strategy that meets your marketing objectives, promoting your brand, products and services.



Nicole Walker

Events & Sponsorship Lead
The Darling Home for Kids

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