



the
RED
DOOR
gala



The Darling
HOME FOR KIDS

THURSDAY, OCTOBER 23
LIONHEAD GOLF CLUB
8525 MISSISSAUGA RD

JOY LIVES HERE, AT **THE DARLING HOME FOR KIDS**

Now in our 20th year of service, The Darling Home for Kids has had the privilege of serving hundreds of families from a variety of backgrounds, across the continuum of medical fragility. In our **Respite Program**, we have created moments of joy, comfort, and laughter, providing children and families fond memories of childhood. Many of these children have been with us for years, and we have proudly watched them grow and thrive. Within our **Residential Program**, children live with us full-time, our Home becoming their home. We've celebrated birthdays, milestones, back-to-school and even graduations together. We've held hands with families as they said goodbye to their children in **Hospice Care**. Providing families a sense of calm and the opportunity to just be mom, dad, brother or sister and **experience peace together as a family**.



Last year, our children received over **32,000** hours of Residential Care.

More than **98 crisis counselling** sessions helped struggling parents and caregivers.

21 families found connection and comfort in our Family Support Program.

Our children enjoyed over **thousands** of hours of Music, Pet and Snoezelen Therapy.

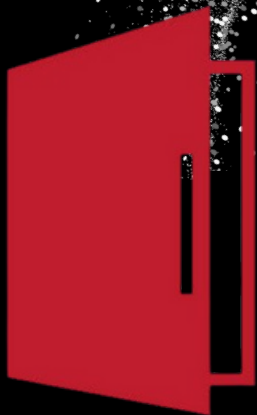
THE RED DOOR GALA

For over 25 years, our annual gala has played a vital role in welcoming families through our big red doors. To celebrate this legacy, we are thrilled to unveil a new name for our largest signature event - The Red Door Gala.

The Red Door Gala will be an unforgettable black-tie event in support of The Darling Home for Kids, where philanthropy meets elegance for a truly meaningful cause. This exclusive evening will bring together compassionate individuals, business leaders, and community advocates, all united by a shared commitment to making a difference in the lives of children with complex medical needs and their families.

Guests will have the opportunity to network with like-minded philanthropists while enjoying a night of fine dining, entertainment, and heartfelt stories that showcase the incredible impact of DHK.

Beneath the glamour and sophistication lies a deeper purpose - every moment spent at The Red Door Gala helps provide essential care, respite, and support for the remarkable children who find **joy** at The Darling Home for Kids.



Where:

Lionhead Golf Club
8525 Mississauga Rd

When:

Thursday, October 23rd

Agenda

5:45pm Cocktail Reception
7:15pm Dinner
7:45pm Live Auction
9:00pm Family Speaker
10:00pm Silent Auction Closes
10:30pm Event Ends



SPONSORSHIP OPPORTUNITIES

We invite you to join us as a sponsor of The Red Door Gala. This special evening will celebrate the impact of your generosity while raising vital funds to help us continue to provide comfort, care, and joyful moments to those who need it most. In recognition of your support, we are proud to provide the following benefits, based on the level of sponsorship:

- Logo recognition on DHK and auction websites
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms (Over **620,000 impressions** in 2024 across Facebook, Instagram and LinkedIn)
- Logo recognition in sponsor specific area
- Logo placement on media advertising promoting the event, as applicable
- Logo placement on multimedia presentation during cocktail reception
- Opportunity for employees to volunteer at the event



*Size and location of logo recognition on posters, advertisements and signage will be based on the sponsorship level. Recognition opportunities may be subject to content and print deadlines.

SPONSORSHIP LEVELS

PLATINUM SPONSOR – \$10,000

Opportunities Available (2)

- Cocktail Reception, Dinner

Additional Benefits based on sponsor level

- **One (1) table of ten (10)** to attend the event with premium table placement and corporate table card
- Logo placement on podium
- **Full page** colour ad in event program

GOLD SPONSOR – \$6,000

Opportunities Available (3)

- Guest Gift, Photo Booth, Volunteer

Additional Benefits based on sponsor level

- **One (1) table of eight (8)** to attend the event with corporate table card
- **Full page** colour ad in event program

SILVER SPONSOR – \$4,000

Opportunities Available (2)

- Auction, Candy Bar

Additional Benefits based on sponsor level

- **Six (6) tickets** to attend the event
- **Half page** colour ad in event program

BRONZE SPONSOR – \$3,000

Opportunities Available (3)

- Bar Sponsor, Centrepiece, Registration

Additional Benefits based on sponsor level

- **Four (4) tickets** to attend the event
- **Quarter page** colour ad in event program

FRIEND OF THE GALA – \$1,500

Additional Benefits based on sponsor level

- **Two (2) tickets** to attend the event



ADDITIONAL OPPORTUNITIES

There are many other ways to get involved **The Red Door Gala** where you will gain valuable visibility while supporting an incredible cause.

Corporate Table (\$3,500)

- Includes 10 tickets to attend the event, including the cocktail reception
- Company logo on table card
- Recognition in event program

Individual Ticket (Early Bird \$275 until July 1st, \$325 thereafter)

- Include one (1) ticket to attend the event, including the cocktail reception
- Receive a partial tax receipt for the maximum allowable amount under CRA guidelines

Cocktail Reception Ticket (\$125)

- Join us for the cocktail reception and mingle with guests and sip on delicious cocktails
- Ticket includes a \$25 tax receipt.

Donation

- 100% tax receiptable
- Donations over \$1,000 will receive name recognition in our event program

Gifts in Kind

- Donate to our Live/Silent Auction or Wine Tower and gain valuable exposure in our program and our auction site.





With your help, we will provide each child with the best care possible. They have beaten the odds to survive. Together, we can help them make the most of each day they have.

CONTACT US

The Darling Home for Kids can create a customized recognition strategy that meets your marketing objectives, promoting your brand, products and services.

With your support, we will be one step closer to our vision of a world where no child is too complex to receive the love, care, and support they deserve.

Nicole Walker

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The Darling Home for Kids

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