

the
RED
DOOR
gala

Benefitting



The
Darling
HOME FOR KIDS

THURSDAY, OCTOBER 29
LIONHEAD GOLF CLUB
8525 MISSISSAUGA RD

JOY LIVES HERE, AT **THE DARLING HOME FOR KIDS**

For over 20 years, The Darling Home for Kids has had the privilege of serving hundreds of families from a variety of backgrounds, across the continuum of medical fragility. We exist to alleviate the burden on the healthcare system and provide a bridge between hospital and home for families with a medically complex child. Our goal is to give these children and families the **critical support** they need in their caregiving journey. While parents and caregivers can receive a much-needed break from the physical, emotional and financial demands associated with 24-hour caregiving, we provide opportunities to these special children in our care to allow them to **play, grow and thrive**.

In our Respite Program, we create moments of joy, comfort, and laughter, providing children and families fond memories of childhood. Many of these children have been with us for years, and we have proudly watched them grow and thrive.

Within our **Residential Program**, children live with us full-time, our Home becoming their home. We've celebrated birthdays, milestones, back-to-school and even graduations together.

We've held hands with families as they said goodbye to their children in **Hospice Care**. Providing families a sense of calm and the opportunity to just be mom, dad, brother or sister and **experience peace together as a family**.



Last year, our children received over **45,000** hours essential support

We welcomed **5 children** into our Respite Program

6 of our respite families who came forward in **crisis situations** were able to find **comfort and support** within our Home.



THE RED DOOR GALA

The Red Door Gala is more than an event - it's a celebration of community, compassion, and impact. Each year, guests come together for an elegant evening filled with entertainment, networking, and purpose. The 2025 Gala was a night to remember: guests were captivated by the roaming magic of Wij the Magician during cocktails, shared laughter over friendly competition at the Blackjack and Roulette tables, and enjoyed a wonderful meal paired with inspiring speakers. It was an atmosphere who's energy was matched by the impact generated.

Guests will have the opportunity to network with like-minded philanthropists while enjoying a night of fine dining, entertainment, and heartfelt stories that showcase the incredible impact of DHK.

Join us this fall. **Together, We Will Make Joy Happen.**



Where:

Lionhead Golf Club
8525 Mississauga Rd

When:

Thursday, October 29th

Agenda

6:00pm Cocktail Reception
7:30pm Dinner
8:00pm Live Auction
9:00pm Family Speaker
10:00pm Silent Auction Closes
10:30pm Event Ends



SPONSORSHIP OPPORTUNITIES

We invite you to join us as a sponsor of The Red Door Gala. This special evening will celebrate the impact of your generosity while raising vital funds to help us continue to provide comfort, care, and joyful moments to those who need it most. In recognition of your support, we are proud to provide the following benefits, based on the level of sponsorship:

- Logo recognition on DHK and auction websites
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms (Over 620,000 impressions in 2024 across Facebook, Instagram and LinkedIn)
- Logo recognition in sponsor specific area
- Logo placement on media advertising promoting the event, as applicable
- Logo placement on multimedia presentation during cocktail reception
- Opportunity for employees to volunteer at the event



*Size and location of logo recognition on posters, advertisements and signage will be based on the sponsorship level. Recognition opportunities may be subject to content and print deadlines.

SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$10,000

Opportunities Available (2)

- Cocktail Reception, Dinner

Sponsorship level associated benefits

- **One (1) table of ten (10)** to attend the event with premium table placement and corporate table card
- Logo placement on digital podium
- **Full page** colour ad in event program

GOLD SPONSOR - \$6,000

Opportunities Available(5)

- Guest Gift, Photo Booth, Volunteer, Games for Good, Décor

Sponsorship level associated benefits

- **One (1) table of eight (8)** to attend the event with corporate table card
- Logo recognition in sponsor specific area
- **Full page** colour ad in event program

SILVER SPONSOR - \$4,000

Opportunities Available(2)

- Auction, Candy Bar

Sponsorship level associated benefits

- **Six (6) tickets** to attend the event
- Logo recognition in sponsor specific area
- **Half page** colour ad in event program

BRONZE SPONSOR - \$3,000

Opportunities Available (3)

- Bar Sponsor, Centrepiece, Registration

Sponsorship level associated benefits

- **Four (4) tickets** to attend the event
- Logo recognition in sponsor specific area
- **Quarter page** colour ad in event program

FRIEND OF THE GALA - \$1,500

Sponsorship level associated benefits

- **Two (2)** tickets to attend the event



ADDITIONAL OPPORTUNITIES

There are many other ways to get involved **The Red Door Gala** where you will gain valuable visibility while supporting an incredible cause.

Corporate Table (\$3,500)

- Includes 10 tickets to attend the event, including the cocktail reception
- Company logo on table card
- Recognition in event program
- Receive a partial tax receipt for the maximum allowable amount under CRA guidelines

Individual Ticket (*Early Bird \$275 until August 1st, \$325 thereafter*)

- Include one (1) ticket to attend the event, including the cocktail reception
- Receive a partial tax receipt for the maximum allowable amount under CRA guidelines

Cocktail Reception Ticket (\$125)

- Join us for the cocktail reception and mingle with guests and sip on delicious cocktails
- Ticket includes a \$25 tax receipt.

Donation

- 100% tax receiptable
- Donations over \$1,000 will receive name recognition in our event program

Gifts in Kind

- Donate to our Live/Silent Auction or Wine Tower and gain valuable exposure in our program and our auction site.





With your help, we will provide each child with the best care possible. They have beaten the odds to survive. Together, we can help them make the most of each day they have.

CONTACT US

The Darling Home for Kids can create a customized recognition strategy that meets your marketing objectives, promoting your brand, products and services.

With your support, we will be one step closer to our vision of a world where no child is too complex to receive the love, care, and support they deserve.

Kate Holmes, CFRE

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The Darling Home for Kids

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