



**October 3 2026**

Will you accept the adventure of a  
lifetime?



## The Darling Home for Kids

Over the past two decades, we have had the privilege of serving hundreds of families from a variety of backgrounds and across the continuum of medical fragility. In our Respite Program, we have created moments of comfort, care and joy, providing children and families fond memories of childhood. Many of these children have been with us for years, and we have proudly watched them grow and thrive. Within our residential program, children live with us full-time, our Home becoming their home. We've celebrated birthdays, milestones, back-to-school and even graduations together. We've held hands with families as they said goodbye to their children in hospice care. Providing families a sense of calm and the opportunity to just be mom, dad, brother or sister and **experience peace together as a family.**

### Respite Care

In our Respite Program, we provide care in a safe home-like environment with highly qualified staff, giving parents a much-needed break. While at the Home, children are given the opportunity to play and thrive in an environment that is specifically designed with their unique needs in mind.

### Residential Care

Whether a child stays with us for a month or for years, we provide a warm space and an enriching environment for kids who, because of their significant medical needs, can't receive care at home. Loved ones can visit their children and participate in meetings and appointments to help guide their care.

### Hospice Palliative Care

Families in our Hospice Palliative program experience a seamless continuum of compassionate care, from respite to end-of-life, focusing on making every moment count. Whether it's providing families a much-needed break, or guiding them through end-of-life and legacy building, we are dedicated to delivering the highest quality care at every stage of a child's journey.

### Our Impact

Since 2004, we have provided more than 700,000 hours of service to children in need.



## THE RALLY FOR DHK

Join us for an “Amazing Race/Escape Room” style event in support of The Darling Home for Kids. Don't miss your chance to bring home the Rally Cup while also raising important funds for The Darling Home for Kids! Aided only by an odometer, a compass, and general wits, teams will be tasked with following clever clues to navigate through scenic country roads in a quest to find the finish line. Over the past five years, **more than 14,000km** have been driven in support of The Darling Home for Kids. Together we will Rally in support of the medically complex children and families that access our Home.

This event is a great opportunity to build corporate engagement, encouraging employees to register and compete against one another to win the coveted Rally Cup. Whether competing in the Recreational or Competitive divisions, there is an opportunity for everyone! Our final check point will provide teams the opportunity to socialize together, reliving the challenges of the day over drinks and snacks.

Your support is a gift for today, and an investment in the future, for children with complex medical needs and their families. Proceeds from the Rally for DHK will help to support our core programs and services. With your help, we can provide each child with the best care possible.





# JOIN US AT RALLY

**We are thankful for all of our event sponsors. In recognition of your support, we are proud to provide the following benefits, based on the level of sponsorship:**

- Logo recognition on DHK Website and fundraising website
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms
- Recognition in event e-blasts
- Recognition in sponsor specific area
- Logo on event signage
- Logo on start/finish line inflatable archway
- Opportunity to include promotional items/samples/materials in Rally Kits
- Opportunity for employees to volunteer at the event

\*Size and location of logo recognition on posters, advertisements and signage will be based on the sponsorship level. Recognition opportunities may be subject to content and print deadlines.

# SPONSORSHIP LEVELS



## Opportunities Available (2)

\*Lunch \*Finish Line

Additional Benefits based on sponsor level

- Three (3) complimentary teams to participate in the Rally
- Full page colour ad in Rally Manual

**\$4,000**



## Opportunities Available (4)

\*Breakfast \*Rally Kit  
\*Registration \*Volunteer

Additional Benefits based on sponsor level

- Two (2) complimentary teams to participate in the Rally
- Half-page colour ad in Rally Manual

**\$2,500**



## Opportunities Available (3)

\*Starting Line \*Check Point 1  
\*Snack Sponsor

Additional Benefits based on sponsor level

- One (1) complimentary team to participate in the Rally
- Quarter-page colour ad in Rally Manual

**\$1,500**



## MILE MARKER

### Mile Marker Sponsor (Logo) - \$1,000

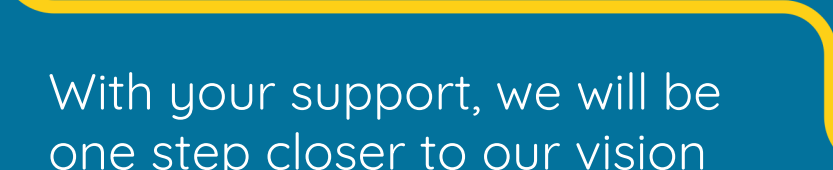
- Logo recognition on signage placed on Rally route
- Logo listed in the Rally Manual
- Full tax receipt

### Mile Marker Sponsor (Text) - \$500

- Company name on signage placed on Rally route
- Company name listed in the Rally Manual
- Full tax receipt

There are many other ways to get involved in the Rally for DHK where you will gain valuable visibility while supporting an incredible cause. We're happy to work with you to recognition strategy that meets your marketing objectives, promoting your brand, products and services.





With your support, we will be one step closer to our vision of a world where no child is too complex to receive the love, care, and support they deserve.

*Thank You*

**Kate Holmes**

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