



JOY LIVES HERE, AT THE DARLING HOME FOR KIDS

The Darling Home for Kids is in our 20th year of service. Over the past two decades, we have had the privilege of serving hundreds of families from a variety of backgrounds and across the continuum of medical fragility. In our Respite Program, we have created moments of joy, comfort, and laughter, providing care for children and their families. Many of these children have been with us for years, and we have proudly watched them grow and thrive. Within our residential program, 24 children lived with us full-time, our Home becoming their home. We've celebrated birthdays, milestones, back-to-school excitement, and even graduations together. We've held hands with families as they said goodbye to their children in hospice care. Providing families a sense of calm and the opportunity to just be mom, dad, brother or sister and **experience peace together as a family.**



RESPITE CARE

In our Respite Program, we provide care in a safe home-like environment with highly qualified staff, giving parents a much-needed break. While at the Home, children are given the opportunity to play and thrive in an environment that is specifically designed with their unique needs in mind.

RESIDENTIAL CARE

Whether a child stays with us for a month or for years, we provide a warm space and an enriching environment for kids who, because of their significant medical needs, can't receive care at home. Loved ones can visit their children and participate in meetings and appointments to help guide their care.

HOSPICE PALLIATIVE CARE

Families in our Hospice Palliative program experience a seamless continuum of compassionate care, from respite to end-of-life, focusing on making every moment count. Whether it's providing families a much-needed break, or guiding them through end-of-life and legacy building, we are dedicated to delivering the highest quality care at every stage of a child's journey.



THERE IS NO US WITHOUT YOU



THE RALLY FOR DHK



Join us for an “Amazing Race/Escape Room” style event in support of The Darling Home for Kids. Don’t miss your chance to bring home the Rally Cup while also raising important funds for The Darling Home for Kids! Aided only by an odometer, a compass, and general wits, teams will be tasked with following clever clues to navigate through scenic country roads in a quest to find the finish line. Over the past four years, **more than 14,000km** have been driven in support of The Darling Home for Kids. Together we will Rally in support of the medically complex children and families that access our Home.



This event is a great opportunity to build corporate engagement, encouraging employees to register and compete against one another to win the coveted Rally Cup. Whether competing in the Recreational or Competitive divisions, there is an opportunity for everyone! Our final check point will provide teams the opportunity to socialize together, reliving the challenges of the day over drinks and snacks.

Where:

Locations TBA around the GTA West

When:

Saturday, July 26th
7:00 am





JOIN US!

We are thankful for all of our event sponsors. In recognition of your support, we are proud to provide the following benefits, based on the level of sponsorship:

- Logo recognition on DHK Website and fundraising website
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms

(Over **620,000 impressions** in 2024 across Facebook, Instagram and LinkedIn)

- Recognition in event e-blasts
- Recognition in sponsor specific area
- Logo on event signage
- Logo on start/finish line inflatable archway
- Opportunity to include promotional items/samples/materials in Rally Kits
- Opportunity for employees to volunteer at the event



*Size and location of logo recognition on posters, advertisements and signage will be based on the sponsorship level. Recognition opportunities may be subject to content and print deadlines.

📍 SPONSORSHIP LEVELS

GOLD SPONSOR - \$4,000

Opportunities Available (2)

- Lunch, Finish Line

Additional Benefits based on sponsor level

- **Three (3) complimentary teams to participate in the Rally**
- **Full page** colour ad in Rally Manual

SILVER SPONSOR - \$2,500

Opportunities Available (4)

- Breakfast, Rally Kit, Registration, Volunteer

Additional Benefits based on sponsor level

- **Two (2) complimentary teams to participate in the Rally**
- **Half-page** colour ad in Rally Manual

BRONZE SPONSOR - \$1,500

Opportunities Available (3)

- Starting Line, Check Point 1, Snack Sponsor

Additional Benefits based on sponsor level

- **One (1) complimentary team to participate in the Rally**
- **Quarter-page** colour ad in Rally Manual



MILE MARKER

Mile Marker Sponsor (Logo) - \$1,000

- Logo recognition on signage placed on Rally route
- Logo listed in the Rally Manual
- Full tax receipt

Mile Marker Sponsor (Text) - \$500

Company name on signage placed on Rally route
Company name listed in the Rally Manual
Full tax receipt



With your support, we will be one step closer to our vision of a world where no child is too complex to receive the love, care, and support they deserve.

THANK YOU

The Darling Home for Kids can create a customized recognition strategy that meets your marketing objectives, promoting your brand, products and services.

Nicole Walker

Events & Sponsorship Lead
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