



*Dated: March 2023*

## **WEBSITE PRIVACY STATEMENT**

The Darling Home for Kids is committed to protecting the privacy of visitors to our website and safeguarding their personal information.

Personal information is defined as any information that can be used to identify a specific individual. This includes name, address, email, phone number, demographic information and/or other personal information we may collect from you through our website.

Submitted job applications, including resumes and references, would also be included as Personal Information.

All personal information is held in the strictest confidence and appropriate safeguards are in place to ensure information is not accessed, disclosed or shared other than for its intended purpose. The Darling Home for Kids ensures the integrity of all personal data with appropriate measures to prevent its loss or destruction, and individuals can access their personal information and contact preferences to ensure it is accurately captured.

### **Information we Collect**

When visiting our website, the following personal information may be collected:

- Information about your visit to our website, including your IP address, browser type and operating system.
- Personal information you disclose to us during your activity on our site, such as your name, address, email address, phone number, and/or information you provide through online forms, surveys, or other interactions with our website.

We limit the collection of personal information to only information that is deemed necessary. Personal information will be collected according to our organizational policies and guidelines and based on the latest legislated requirements for non-profit organizations.

### **Use of Personal Information**

The Darling Home for Kids may use or collect Personal Information about you to help us provide services to you, such as to respond to your requests, verify your identity, process payments, process changes or updates to your contact information, send you notifications, conduct satisfaction surveys, provide information, develop products or services, manage and develop our business and operations, and/or generally maintain our relationship with you.



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## **Protecting Personal Information**

We make reasonable efforts to protect the confidentiality of your Personal Information, in accordance with industry standards, using a variety of physical, electronic, and procedural safeguards. Personal information will not be used or disclosed for purposes other than those for which it was collected, except with consent, or as required by law. Personal information will be retained only as long as necessary for the fulfillment of those purposes.

The Darling Home for Kids does not trade, rent, or sell personal information to third parties.

## **Links to other websites**

Our website may contain links to other websites. The Darling Home for Kids is not responsible for the privacy practices or content of these other websites, and we encourage visitors to review their privacy policies before engaging with them.

## **Using Website Analytics**

We use Google Analytics to collect information about the use of our website. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics to improve our website. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information.

Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser.

## **Your consent**

By using our website, you consent to the collection, use, and disclosure of your personal information as described in this privacy statement. We may update our privacy policies from time to time. Any changes will be posted on this page and will be effective the date it is posted.



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## **Contact Us**

If you have any questions or concerns about the use of your personal information, please contact us at [info@darlinghomeforkids.ca](mailto:info@darlinghomeforkids.ca).