



WEDNESDAY
JULY 17



The Darling Home for Kids

CLASSIC

TEE OFF FOR DHK!





ABOUT THE DARLING HOME FOR KIDS CLASSIC

Our annual golf tournament is our longest running signature event, raising over **\$2.5 million**, helping to build our Home and provide the core programs and services we offer.

Starting with a light breakfast, golfers will spend the day on course in support of medically complex children and their families. On-course activities, sampling opportunities and contests to win incredible prizes, will provide an engaging round at Piper's Heath Golf Club. Golfers will gather together for a 19th Hole Cocktail Reception, followed by a late lunch that includes an opportunity to bid on some incredible auction packages.

As the population of medically complex children rises in Ontario year over year, so does the demand for our services. When you support the DHK Classic, you help us move one step closer to our goal of a world where no child is too complex to receive the love, care and support they deserve.



Where:

Piper's Heath Golf Club
5501 Trafalgar Road
Milton, ON



When:

Wednesday, July 17th, 2024

Tee Time

8:30 am



Golfers cooling off with a frozen treat



ABOUT THE DARLING HOME FOR KIDS



The Darling Home for Kids was Ontario's first paediatric hospice, and is the only provider of a continuum of services for families who are raising a medically complex child. Located in Milton on 77 acres on the Niagara Escarpment, we exist to fulfill a critical gap between hospital and home through our Hospice Palliative, Respite and Residential programs, providing families with the vital support they need to meet the demands of caring for a child with significant medical needs. Since opening our doors in 2004, we have provided over 655,000 hours of service.



RESPIRE CARE

In our Respite Program, we provide care in a safe home-like environment with highly qualified staff, giving parents a much-needed break. While at the Home, children benefit from a variety of therapeutic programs and activities. They are given the opportunity to play and thrive in an environment that is specifically designed with their unique needs in mind.



HOSPICE PALLIATIVE CARE

We provide comprehensive support for children and families living with a life-limiting or life-threatening illness. From respite to end-of-life, our Hospice Palliative program offers a continuity of compassionate care to ensure that every child is given the chance to be supported. Whether it's a much-needed break for families, a peaceful transition to home, or support through the end-of-life process, our team provides the highest quality care every step of the way.

RESIDENTIAL CARE

Whether a child stays with us for a month or for years, we provide a warm space and an enriching environment for kids who, because of their significant medical needs, can't receive care at home. Loved ones can visit their children and participate in meetings and appointments to help guide their care.

THERE IS NO US WITHOUT YOU

We rely on the generosity of our community, and friends like you, to help keep our doors open for families who need us. **Thank You!**



GOLD SPONSOR - \$6,000

Opportunities Available:

- Lunch
- Golf Cart
- Volunteer
- Photography

In recognition of your sponsorship, we are pleased to provide the following benefits*:

Rights and Benefits:

- **Two (2) foursomes** to participate in the DHK Classic
 - Including green fees, golf carts, use of driving range and putting green
 - Golfer swag bag, breakfast, on-course snacks, cocktail reception & lunch reception with silent auction
- **Logo, with link**, on The Darling Home for Kids website
- **Logo recognition on event e-blasts**
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms
- Logo recognition in sponsor specific area
- **Logo placement** on media advertising promoting the event, as applicable
- **Full page** colour ad in tournament program
- Logo on signage at one hole
- Logo placement on multimedia presentation during lunch
- Opportunity to include promotional items/samples/materials in golfer snack sacks

Corporate Social Responsibility

- Opportunity to engage a team of up to **six (6)** employees to volunteer at the event
- Opportunity to have one representative sit on our volunteer event planning committee



Golfers enjoy a fabulous meal after their round





SILVER SPONSOR - \$4,000

Opportunities Available:

- 19th Hole Reception
- Breakfast
- Golf Ball
- Snack Sack Sponsor

In recognition of your sponsorship, we are pleased to provide the following benefits*:

Rights and Benefits:

- **One (1) foursome** to participate in the DHK Classic
 - Including green fees, golf carts, use of driving range and putting green
 - Golfer swag bag, breakfast, on-course snacks, cocktail reception & lunch reception with silent auction
- **Logo** on The Darling Home for Kids website
- **Logo recognition on event e-blasts**
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms
- Logo recognition in sponsor specific area
- **Logo placement** on media advertising promoting the event, as applicable
- **Half page** colour ad in tournament program
- Logo on signage at one hole
- Logo placement on multimedia presentation during lunch
- Opportunity to include promotional items/samples/materials in golfer snack sacks



Lining up the perfect putt.

Corporate Social Responsibility

- Opportunity to engage a team of up to **four (4)** employees to volunteer at the event
- Opportunity to have one representative sit on our volunteer event planning committee





BRONZE SPONSOR - \$3,000

Opportunities Available:

- Air Cannon .
- Beat the Pro
- Frozen Treat
- Game Card
- On-Course Activity Guide
- Putting Green
- Registration



Cottage Springs on course to provide beverages for golfers

In recognition of your sponsorship, we are pleased to provide the following benefits*:

Rights and Benefits:

- **One (1) foursome** to participate in the DHK Classic
 - Including green fees, golf carts, use of driving range and putting green
 - Golfer swag bag, breakfast, on-course snacks, cocktail reception & lunch reception with silent auction
- **Logo** on The Darling Home for Kids website
- **Name recognition on event e-blasts**
- Mention, with tag where applicable, on The Darling Home for Kids social media platforms
- Logo recognition in sponsor specific area
- **Name listing** on media advertising promoting the event, as applicable
- **Quarter page** colour ad in tournament program
- Logo on signage at one hole
- Logo placement on multimedia presentation during lunch
- Opportunity to include promotional items/samples/materials in golfer snack sacks

Corporate Social Responsibility

- Opportunity to engage a team of up to **two (2)** employees to volunteer at the event
- Opportunity to have one representative sit on our volunteer event planning committee



FRIEND OF THE CLASSIC - \$1,500

In recognition of your sponsorship, we are pleased to provide the following benefits*:

Rights and Benefits:

- Logo placement on online auction site
- **Logo placement in event program**
- Logo placement on event signage
- Logo placement on multimedia presentation during lunch
- **Two-some (2) to participate in the DHK Classic**
- Option to donate a unique item for Live or Silent Auction (for extra promotional opportunities online)

Employee Engagements

- Opportunity to have one representative sit on our volunteer event planning committee





ADDITIONAL OPPORTUNITIES

There are many other ways to get involved in The Darling Home for Kids Classic where you will gain valuable visibility while supporting an incredible cause.

Foursome (\$1,600)

- Green fees, golf carts, use of driving range and putting green included
- Golfer swag bag, breakfast, lunch on-course snacks & post-golf luncheon with silent auction

Hole Sponsor - Logo (\$1,000)

- Logo recognition in mobile scoring app as hole sponsor for one hole
- Logo listed in the DHK Classic digital program
- 100% tax receipt

Gift in Kind Donation

We offer many on-site fundraising opportunities that are exciting for our guests. From game card draw prizes to on-course games to our extensive silent auction – there are many prizes to be won. We would greatly appreciate the donation of a gift in kind for use at the DHK Classic and will be proud to recognize your company as the generous provider.

Hole Sponsor - Text (\$500)

- Name recognition in mobile scoring app as hole sponsor for one hole
- Company name listed in the DHK Classic digital program
- 100% tax receipt



*Size and location of logo recognition on posters, advertisements and signage will be based on the sponsorship level. Recognition opportunities may be subject to content and print deadlines.

With your help, we will provide each child with the best care possible. They have beaten the odds to survive. Together, we can help them make the most of each day they have.

CONTACT US

The Darling Home for Kids can create a customized recognition strategy that meets your marketing objectives, promoting your brand, products and services.

With your support, we will be one step closer to our vision of a world where no child is too complex to receive the love, care, and support they deserve.



Nicole Walker

Events & Sponsorship Lead
The Darling Home for Kids

T: 905.203.1049

E: nwalker@darlinghomeforkids.ca



The Cedarbrook Society
5657, 15th Side Road
Milton, ON L9E 0C8

1.877.406.7673 • F:905.878.9886
info@darlinghomeforkids.ca
www.darlinghomeforkids.ca

Charitable Registration No.
88852 4840 RR0001