

Brand Guidelines

About: Since opening its doors in 2004, The Darling Home for Kids has provided over 740,000 hours of service to children with complex medical needs and their families. It is one of only three organizations in Ontario providing pediatric hospice care. DHK offers essential respite, hospice, and residential programs for children with life-limiting and complex medical conditions, ensuring comfort, care, and compassion for both the children and their families.

Photos: Photos of the children and families at The Darling Home for Kids are not to be distributed in any way without signed consent from the family. If you would like to use an image or photo, please contact Samantha Siliceo, Donor Relations Coordinator, ssiliceo@darlinghomeforkids.ca

Font: The Darling Home for Kids uses the sans serif typeface family Quicksand.

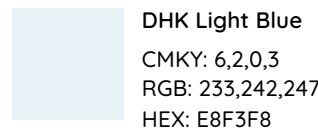
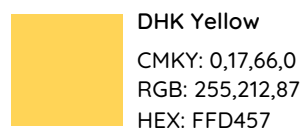
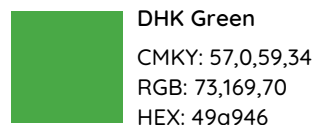
Clear Space

The Darling Home for Kids logo is protected by an area of clear space, which must be free from all other text and graphic elements. Clear space is measured as shown.



Smallest Logo Size

To make sure the logo is always clear and legible, always ensure the minimum size requirement is met. The dimensions are measured as shown.



Logo Don'ts



Do not stretch or distort the logo.



Do not rotate the logo.



Do not alter logo colours.



Do not alter proportions.



Do not use logo on backgrounds with low contrast.