



**SATURDAY OCTOBER 5, 2024**

[darlinghomeforkids.ca/events](http://darlinghomeforkids.ca/events)

**#RallyforDHK**



## ABOUT THE DARLING HOME FOR KIDS

The Darling Home for Kids was Ontario's first paediatric hospice, and is the only provider of a continuum of services for families who are raising a medically complex child. Located in Milton on 77 acres on the Niagara Escarpment, we exist to fulfill a critical gap between hospital and home through our Hospice Palliative, Respite and Residential programs, providing families with the vital support they need to meet the demands of caring for a child with significant medical needs. Since opening our doors in 2004, we have provided over 655,000 hours of service.

### 📍 RESPITE CARE

In our Respite Program, we provide care in a safe home-like environment with highly qualified staff, giving parents a much-needed break. While at the Home, children benefit from a variety of therapeutic programs and activities. They are given the opportunity to play and thrive in an environment that is specifically designed with their unique needs in mind.



### 📍 HOSPICE PALLIATIVE CARE

We provide comprehensive support for children and families living with a life-limiting or life-threatening illness. From respite to end-of-life, our Hospice Palliative program offers a continuity of compassionate care to ensure that every child is given the chance to be supported. Whether it's a much-needed break for families, a peaceful transition to home, or support through the end-of-life process, our team provides the highest quality care every step of the way.



### 📍 RESIDENTIAL CARE

Whether a child stays with us for a month or for years, we provide a warm space and an enriching environment for kids who, because of their significant medical needs, can't receive care at home. Loved ones can visit their children and participate in meetings and appointments to help guide their care.

### THERE IS NO US WITHOUT YOU

We rely on the generosity of our community, and friends like you, to help keep our doors open for families who need us. **Thank You!**



## RALLY FOR DHK

Join us this fall for the **4th Annual Rally for DHK presented by Arctiq** – an exciting team-based adventure! Aided only by an odometer, a compass, and general wits, teams will be tasked with following clever clues to navigate through scenic country roads in a quest to find the finish line. Over the past three years, more than 11,000km have been driven in support of The Darling Home for Kids.

Together we will Rally in support of the medically complex children and families that access our Home.

This event is a great opportunity to build corporate engagement, encouraging employees to register and compete against one another to win the coveted Rally Cup. Whether competing in the Recreational or Competitive divisions, there is an opportunity for everyone! **NEW this year - the finish line reception!** Our final check point will provide teams the opportunity to socialize together, reliving the challenges of the day over drinks and snacks.

Your support is a gift for today, and an investment in the future, for children with complex medical needs and their families. Proceeds from the Rally for DHK will help to support our core programs and services. With your help, we can provide each child with the best care possible.



# 📍 SPONSORSHIP OPPORTUNITIES

## Route Sponsor - \$7,500

Quantity available: 1

### Rights and Benefits

- Logo, with link, on The Darling Home for Kids website, e-communications and promotional advertising
- Logo placement on fundraising website
- Mention, with tag where applicable, on DHK social media (Facebook, Instagram & Twitter)
- Corporate Recognition at Sponsor Specific area
  - Lunch (located at second checkpoint) - includes five (5) invitations to attend the Rally for DHK lunch
  - Breakfast (located at the starting line) - includes five (5) invitations to attend the Rally for DHK breakfast
  - Finish Line (the final checkpoint) - includes five (5) invitations to attend the Rally for DHK Finish Line
- Full colour logo on event signage and start/finish line inflatable archway
- Recognition at Launch Event - Charity Car Wash hosted by Milton Fire Department
- Full-page ad in Rally Manual
- Full colour car decal on each participating vehicle
- Logo recognition on all route instructions
- Recognition as sponsor for one social media challenge
- Four (4) complimentary teams to participate in the event
- Opportunity to include promotional items or samples in Rally Kits

### Employee Engagement

- Opportunity for up to five (5) employees to attend a private tour of The Darling Home for Kids to view the direct impact of your sponsorship
- Opportunity to have one (1) representative sit on our volunteer event planning committee
- Opportunity to engage a team of up to five (5) employees to volunteer at The Rally for DHK



"This past week was Katherine's longest DHK stay.

She came home super happy & tired and I am happy & rested. No tired, autopilot actions. No "I have to" do this thoughts, followed by a sigh. No wishing for a few moments of quiet. No feelings of disappointment in my parenting. Yesterday, and today, I'm the mom I'm proud of. I'm doing everything with intention. I'm doing things because "I want to" and "I get to" versus "I have to". I realized the calm and patience I'm feeling right now is because of you. What a difference those respite days and nights have made."

Diana, DHK Mom

## GOLD SPONSOR - \$4,000

Quantity available: 3

### Rights and Benefits

- Logo, with link, on The Darling Home for Kids website, e-communications and promotional advertising
- Logo placement on fundraising website
- Mention, with tag where applicable, on DHK social media (Facebook, Instagram & Twitter)
- Corporate Recognition at Sponsor Specific area
  - Lunch (located at second checkpoint) - includes five (5) invitations to attend the Rally for DHK lunch
  - Breakfast (located at the starting line) - includes five (5) invitations to attend the Rally for DHK breakfast
  - Finish Line (the final checkpoint) - includes five (5) invitations to attend the Rally for DHK Finish Line
- Full colour logo on event signage and start/finish line inflatable archway
- Recognition at Launch Event - Charity Car Wash hosted by Milton Fire Department
- Full-page ad in Rally Manual
- Three (3) complimentary teams to participate in the event
- Opportunity to include promotional items or samples in Rally Kits

### Employee Engagement

- Opportunity to have one representative sit on our volunteer event planning committee
- Opportunity to engage a team of up to five (5) employees to volunteer at The Rally for DHK



## SILVER SPONSOR - \$2,500

Quantity available: 4

### Rights and Benefits

- Logo on The Darling Home for Kids website, e-communications and promotional advertising
- Logo placement on fundraising website
- Mention, with tag where applicable, on DHK social media (Facebook, Instagram & Twitter)
- Corporate Recognition at Sponsor Specific area
  - Rally Kit - logo on rally kit bags
  - Registration Area - logo recognition at registration and opportunity to provide standalone giveaway
  - Volunteer - logo placement on volunteer t-shirts
  - Community Partner - Special recognition at Charity Car Wash
- Full colour logo on event signage and start/finish line inflatable archway
- Recognition at Launch Event - Charity Car Wash hosted by Milton Fire Department
- Half-page ad in Rally Manual
- Two (2) complimentary teams to participate in the event
- Opportunity to include promotional items or samples in Rally Kits

### Employee Engagement

- Opportunity to have one (1) representative sit on our volunteer event planning committee



## BRONZE SPONSOR - \$1,500

Quantity available: 5

### Rights and Benefits

- Logo on The Darling Home for Kids website
- Company placement on e-communications and promotional advertising
- Logo placement on fundraising website
- Mention, with tag where applicable, on DHK social media (Facebook, Instagram & Twitter)
- Corporate Recognition at Sponsor Specific area
  - Starting Line Sponsor
  - Checkpoint One Sponsor
  - Snack Sponsor
- Full colour logo on event signage and start/finish line inflatable archway (shared placement)
- Recognition at Launch Event - Charity Car Wash hosted by Milton Fire Department
- Quarter-page ad in Rally Manual
- One (1) complimentary teams to participate in the event
- Opportunity to include promotional items or samples in Rally Kits



\*Checkpoint location to be determined by route organizers

## REGISTER A TEAM

TEAM OF 2 \$100\*      TEAM OF 4 \$150\*

### Each team will receive

- Rally T-shirt for each team member
- Rally Kit – filled with snacks and tools to help you along your way
- Car Decal – identify your involvement in the Rally (and see the other teams involved!)
- Grab & Go Breakfast at the starting line
- Lunch – served at one of the event checkpoints
- Snacks throughout the day
- An opportunity to participate in an exciting day in support of The Darling Home for Kids!



\*Fundraising minimum: Team of 2 (\$300) / Team of 4 (\$450)



## ADDITIONAL OPPORTUNITIES

There are many other ways to get involved in the Rally for DHK where you will gain valuable visibility while supporting an incredible cause.

### **Mile Marker Sponsor (Logo) - \$1,000**

- Logo recognition on signage placed on Rally route
- Logo listed in the Rally Manual
- Full tax receipt

### **Mile Marker Sponsor (Text) - \$500**

- Company name on signage placed on Rally route
- Company name listed in the Rally Manual
- Full tax receipt

### **Thank You.**

Contact us today to help make this event unforgettable!

### **Nicole Walker**

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